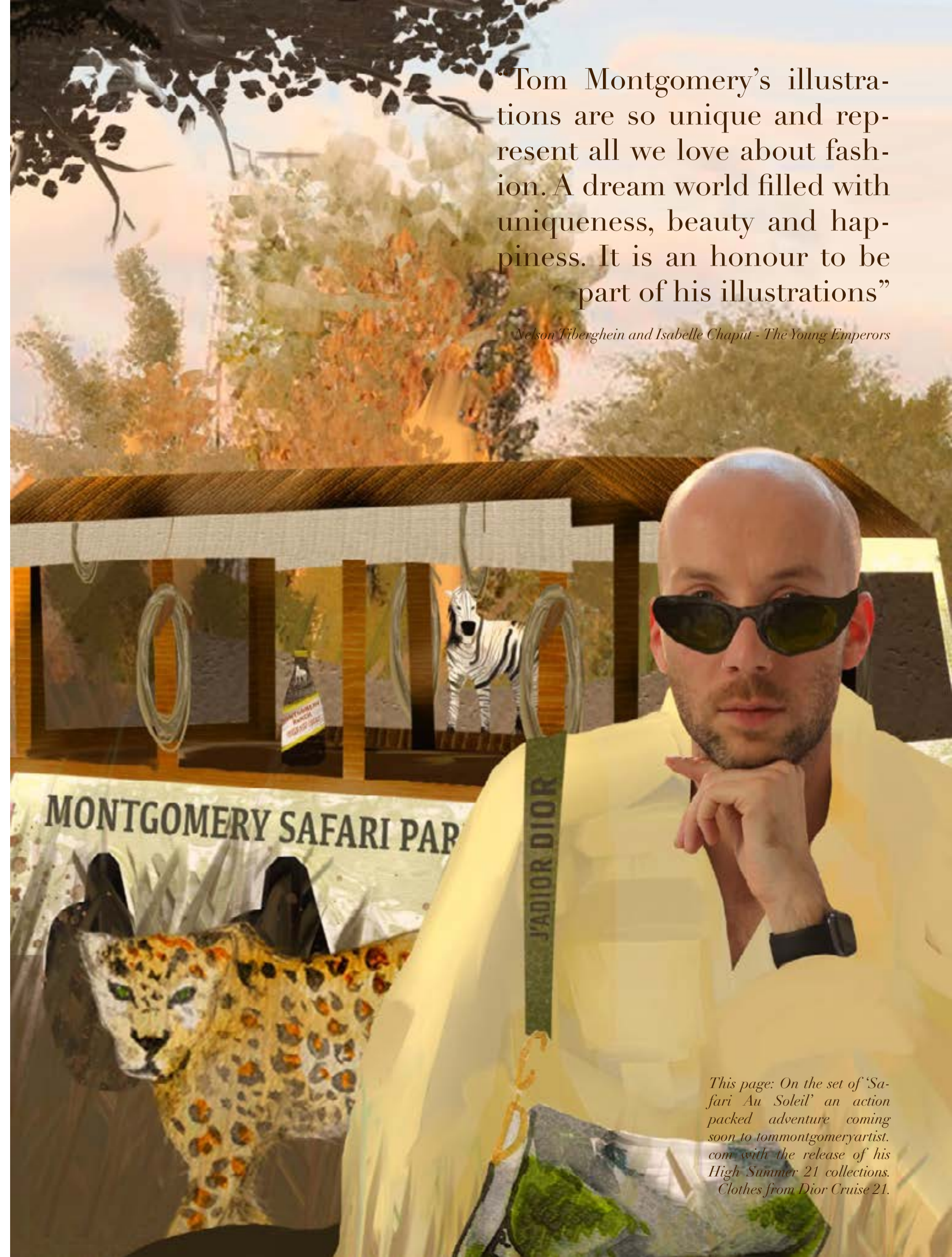


Tom Montgomery is a London based artist specialising in illustration, watercolour and animation. His AW20 and SS21 collections uses a collage technique that takes his hand painted cells and merges them together using computer software to create the distinct style that he is now recognised for.



Growing up in Kent he was inspired by the fashion industry, especially in music videos, film, magazines and the supermodels of the 1990's. Without social platforms he was unaware of elements of the fashion world that would later spark his creativity and started a career within the graphic design world by

doing work experience at a private firm. It was not until Tom attended The University for Creative Arts that he was guided by his then lecturer to pursue his education within fashion. Fortunately this combined graphics and fashion which was the perfect combination.



“Tom Montgomery’s illustrations are so unique and represent all we love about fashion. A dream world filled with uniqueness, beauty and happiness. It is an honour to be part of his illustrations”

*Nelson Fiberghein and Isabelle Chaput - The Young Emperors*

*This page: On the set of 'Safari Au Soleil' an action packed adventure coming soon to [tommontgomeryartist.com](http://tommontgomeryartist.com) with the release of his High Summer 21 collections. Clothes from Dior Cruise 21.*

# M

Meet the multi talented zen force with an obsession for Gabrielle Chanel and the signature 2.55 bag that adorns his shoulder. Tom devotes his creative energy to illustrating the iconic fashion figures who ignite the depths of his colourful imagination”

*Sasha Rozario - Blacks Visual / No Place Like Home Feature.*

After case studies in Gabrielle Chanel and other industry leaders whilst studying at university, Tom became fascinated by the luxury market of fashion design and the roles these key industry leaders had on changing the landscape of that time. This was also a huge time for supermodels and the rise of the paparazzi photo.

After University Tom rented his first London flat to start his climb up the ladder to his dream job finding artistic expression in window displays and styling for the then leading high street brand Topshop Topman. The job enabled him to travel around the world which ignited his artistic imagination finding great inspiration from people watching and seeing other cultures. This became a key narrative in his work.

“His memories of Asian artefacts collected by his father and grandparents on their travels have influenced his innate sense of personal style” *Sasha Rozario - Blacks Visual / No Place Like Home Feature.*



For his 30th birthday Tom was given a SLR camera by his family. Something that everyone knew he would enjoy but did not anticipate that it would be such a huge catalyst in his journey to finding his chosen niche within the industry. Whilst doing window display on night shifts he would have a few hours sleep and take his camera across London to Photograph Fashion Week allowing him to interact with people that would later become his artistic muses and friends.

At this point the rise of social media platforms was just beginning and bloggers that Tom had connected to through his photography were starting to build the foundations of pages that were soon about to explode. Danielle Bernstein of ‘WeWoreWhat’, Pelayo Diaz of ‘Kate Loves Me’ Sam and Cailli of ‘The Beckerman Blog’ and Chiara Ferragni of ‘The Blonde Salad’ all ran successful pages and were beginning to break the rules of fashion and make it

*Above Top: Balmain Hôtel animation featured on Olivier Rousteing’s social platforms. Above left: Animation entry to The World Illustration Awards 2021 Ft The Young Emperors. A duo that Tom features in a lot of his work. Above right: Doina Ciobanu at Burberry SS20 photographed by Tom at London Fashion Week.*



*This page: Tom with supermodels and icons that regularly feature in his work. (Left to right) Leonie Hanne, Emily Ratajkowski, Rihanna, Kim Kardashian West, Kylie Jenner and Rosie Huntington-Whiteley. Clothes from Balmain, Tod’s, Chanel and Jacquemus.*

“.. His creative process and his style is so fashion forward and he always takes his illustrations to the next level. He does this by pushing boundaries...” *Sam and Cailli Beckerman - The Beckerman Blog*

accessible to others. These all had a huge influence on Tom’s work.

“Even though the fashion shows captivated him he found the backstage elements, along with the guests that attended both highly inspirational. he began to form an artistic connection to seeing Fashion month from this angle.”

After being given art materials by Derek Knight a close friend of the family, Tom began to experiment with watercolour as a medium, sketching the street style, influencers, models and latest collections posting them on instagram. This was not something that was commonly done and worked in his favour gaining praise from Anna Dello Russo and other key heads amongst the fashion community. The rise of the social media platform opened doors for Tom that allowed his to interact with the crea-

tive heads, models and other industry players that he had only seen in magazines growing up but now could be reached online via creativity and self marketing.

Fast forward to 2021 and Tom is known for illustrating the fashion figures and key events that have inspired him throughout the season. Tom mixes his in depth knowledge of the editorial world with his passion for beauty, clothing and high end brands. With an impressive list of clients ranging from Vogue editors, models, writers, influencers and department stores Tom resides in West London where he creates work in his Studio using paint and digital.

“Tom’s work screams quality due to his attention for detail and eye for colour...” *Paris Lees - Contributing Editor British Vogue.*

